

A world map with a light blue background. The landmasses are white. A horizontal band of light blue is overlaid across the center of the map. Within this band, several countries are shaded in various tones of red and orange, indicating HIV prevention efficacy. The shaded areas include Mexico, Central America, the Caribbean, South America (primarily Colombia, Venezuela, and Ecuador), Africa (including Egypt, Sudan, Ethiopia, Kenya, Tanzania, and South Africa), Turkey, and parts of Southeast Asia (including Indonesia, Philippines, and Malaysia).

# Worldwide HIV Prevention Efficacy Shown in Video Games

IE Soldiers B6  
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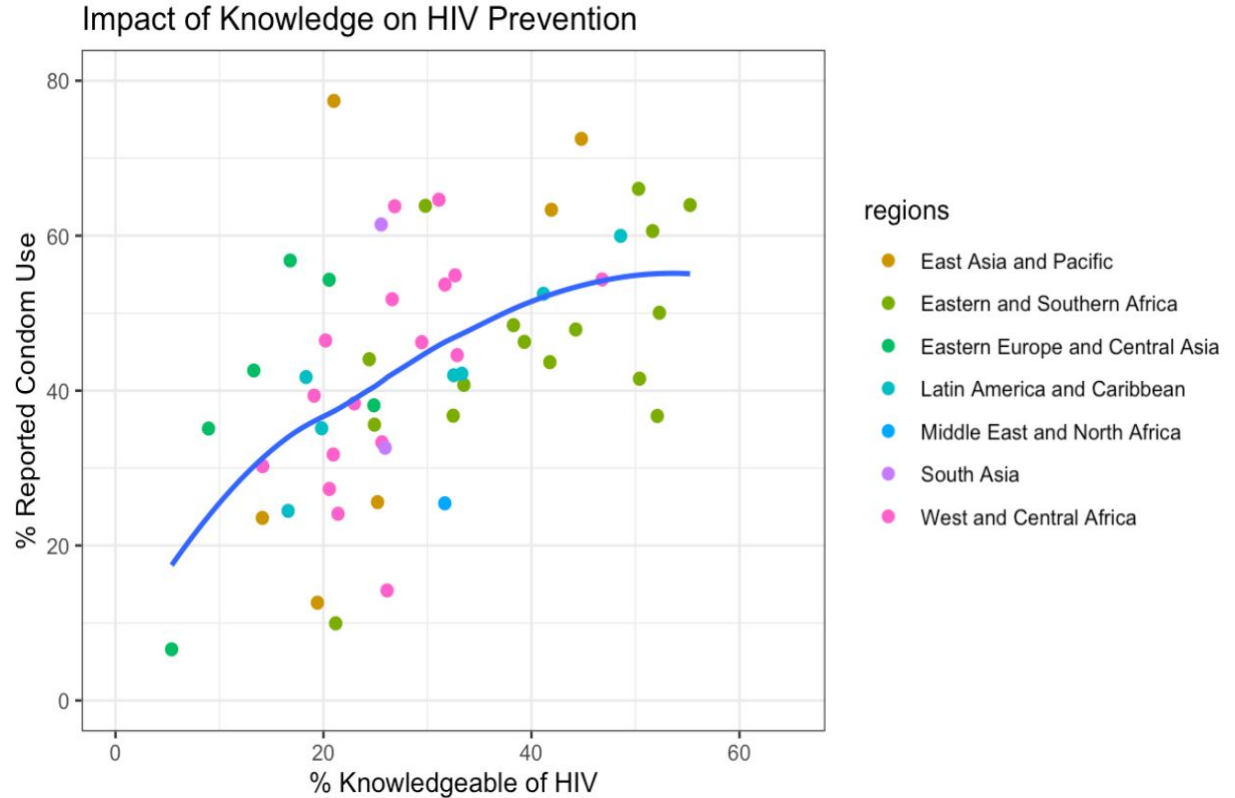
**Purpose: Find most effective mini-game mechanic in HIV prevention.**

Unprotected sex constitutes a major percent of new HIV cases.

HIV resistance efficacy represented by the percent reported use of condom in last sexual intercourse.

Know power skill represented by the percent with comprehensive, correct HIV knowledge.

Know power skill most linearly correlated with HIV prevention.



Data Source: UNICEF

## Know Power Regression

Skill levels and time elapsed are seen in a strong positive linear relationship.

The know power level data points are closely related to the linear model with an approximately 0.84 **R-squared** value after removing bad leverage points.

Increasing know power content is optimal in encouraging HIV resistant behavior.

