The 5 Models

(Alyssa, Isha, Kevin, Rebekah, Zayne)

Me Power Analysis: Future Outlook & Life Goals



What are you most working towards in life?

I'm kinda worried about it: 1

*All players with completed games (n = 55)

Boys: 27

Girls: 28

I'll be in a good place, but : 17 aspiring for more

I just don't think that far ahead: 2

I'll have it made! : 22

I'm not sure, but I'm hoping for the best







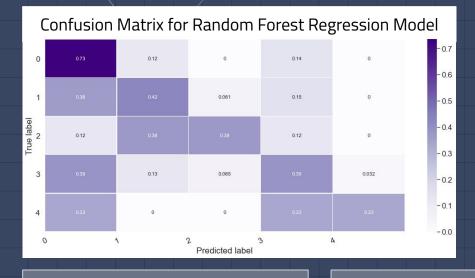
Health: 6

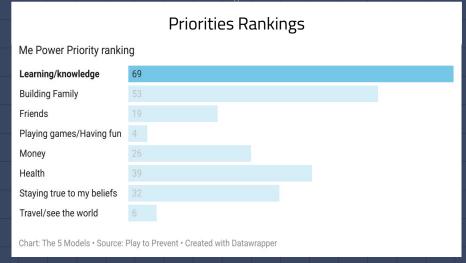
Love: 7

Modeling Future Outlook & Ranking Priorities

Me Power Level 1 - Who I Am:
Using Avatar Age, Gender, Ethnicity to predicting users' future
outlooks

Me Power Level 8 - Priorities:
User rankings of "Most Important" priorities





- 0 I'll have it made!
- 1 I'll be in a good place, but aspiring for more
- 2 I'm kind of worried about it
- 3 I'm not sure, but I'm hoping for the best
- 4 I just don't think that far ahead

Recommendation: Include more career-oriented content to increase user engagement and the game's overall effectiveness as an intervention tool.